

We are Waste Champions (Final Session)



aviral

Reducing Plastic Waste
in the Ganga

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What have we learnt so far?

Segregating our waste at home is the first step for managing our waste the right way!

By reducing, reusing, and recycling our waste we generate less waste!

By giving our dry waste for collection, we contribute to recycling and the circular economy!

By following the above steps, we can:

- Reduce plastic waste entering the environment
- Protect animals from eating harmful mixed waste
- Contribute to a cleaner city and Ganga

The Circular Journey of Waste Starts with Us!



Congratulations

You are now a Waste Champion!

Are you ready to use your superpowers and inspire change!



What Are Your Super Powers?

KNOWLEDGE

INSPIRATION

LEADERSHIP



**WITH GREAT
POWER,
COMES GREAT
RESPONSIBILITY!**



Share Knowledge with All



What we have learnt here, we share with our family, friends, and school.



**Segregate your
waste at home**



**Reuse, reduce,
recycle your waste**



**Do not litter your
waste in public**

Inspire Others with Action



Inspire others to make positive change with community action



**Organise a waste
donation drive
in your school**



**Organise an
awareness rally
near your school**



**Organise
a clean up drive
once a month**

**TIME FOR A
VIDEO!!!**



Become a Local Leader



You have the power to make your school and community waste efficient



**Discuss waste
management
with your school**



**Write a letter
to your govt.
representatives**



**Encourage your
community to
support your efforts**



Communicating an effective message

WHAT DOESN'T WORK

- Shaming someone
- Forcing change
- Personal inaction



WHAT DOES

- Showing empathy
- Being patient
- Personal examples



Activity Time!

Let's practice effective communication



Scenario 1



You notice that dry, wet, and domestic hazardous waste is being mixed at your home in one bin.

Convince your parents to segregate their waste in three bins and give the waste to the collection vehicle.

Scenario 2



You go to buy milk at your local shop. You notice that your neighbor is taking plastic panni from the shopkeeper.

Convince them to stop using plastic panni and carry their own cloth bag for shopping.

Scenario 3



You are walking at the Ghats with your friends. You notice a stranger throwing a chips packet on the ground.

Convince them to stop littering and use the public dustbin.

Scenario 4



You notice that a lot of waste is carelessly thrown in the streets of your neighborhood.

Convince your neighborhood friends to join you in a clean up drive.

**Does all this seem challenging?
Don't Worry!**

**Here are some examples of
Waste Champions using
their Super Powers....**





Waste Champions lead an awareness rally in their neighbourhood



Waste champions make shopkeepers sign an anti-littering pledge



Waste Champions perform a play on segregation and anti-littering in public



A Waste Champion signs a letter to the commissioner



Waste Champions reuse old plastic bottles to make useful planters for home



A Waste Champion motivates his family to segregate their waste



Waste Champions come together to clean up their city and the Ganga

**Are you ready to use
your powers for change?**

Together, let's take the Waste Champion oath...

मेरी गंगा
मेरी जिम्मेदारी



Thank You!



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